

Celerity Risk's Media Program offers specialized professional liability coverage designed to protect those in the traditional media, film and production, and music industries. With the unique risks associated with publishing, broadcasting, and digital content, our coverage safeguards against defamation, copyright and trademark infringement, invasion of privacy, and misappropriation of ideas—critical exposures in today's fast-paced media landscape.

We also address risks related to social media engagement and evolving intellectual property laws, offering insurance solutions tailored to meet the demands of an era of rapid technological and regulatory change. Our commitment to responsive underwriting and expert claims handling provides well-rounded protection to help safeguard creative professionals from financial and reputational harm.

-  **Jurisdiction:** All U.S. states and D.C.
-  **Eligibility:** Entities with revenues of \$500k- \$1B+
-  **Insurer:** Insurance written by carriers rated "A" or higher by A.M. Best
-  **Limits:** Up to \$5,000,000 (primary and / or excess)
-  **Admission:** Non-Admitted

Coverage Features

- All risk coverage available
- Automatic coverage for independent contractors
- Automatic coverage for Insured's own advertising, social media posts, and website(s)
- Coverage for all forms of defamation
- Cyber Liability coverage available
- Event-specific / contract-specific coverage available*
- Infringement of IP rights - Copyright & Trademark
- Misappropriation of Name, Image, Likeness (NIL) or ideas
- Miscellaneous Professional Liability coverage available
- Media adjacent Miscellaneous Professional Services:
 - Visual Effects (VFX) & Post-Production
 - Talent Agents or Artist Managers
 - Event Planners & Producers
 - Social media management of others
- Merchandising activities included for most risks

**Coverage terms are dependent upon individual risk assessment.*

Celerity Risk is a premier managing general underwriter providing tailored professional liability and management liability solutions nationwide. Offering both primary and excess coverage across a wide range of industries, our team brings deep expertise and decades of experience to every risk we underwrite.

Celerity Risk's products are accessible exclusively through wholesale distribution and are backed by the financial strength of carriers rated "A" or higher by A.M. Best.





Coverage Features

Coverage tailored to traditional media, film and production, and music risks.

Traditional Media E&O

- Occurrence or claims-made coverage available
- All risks coverage available*

Music E&O

- Claims-made coverage
- All risks coverage
- Includes music publishing services for 3rd parties

Production E&O

- Occurrence-based coverage
- All risks coverage
- Automatically includes bonus content
- 3-year term available

Target Appetite

Traditional Media E&O

- Advertising and marketing agencies
- Authors
- Broadcasters
- Digital publishers
- News organizations
- Public appearances coverage for:
 - Athletes
 - Celebrities
 - Comedians
 - Influencers

Music E&O

- Licensing and distributing
- Music producers
- Record labels
- Songwriters
- Touring musicians

Production E&O

- Acquisition and development (A&D)
- Feature films & documentaries
- Film distributors / library titles
- Podcasts
- (Un)scripted television

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Contact

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Submissions

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